

BYDGOSZCZ  30 years
WSG ENTERPRISE OF KNOWLEDGE

UNIVERSITY



WSG University

The mission of the WSG University is to develop individuals who are prepared to think creatively and critically, strive for professional skills and who become lifelong learners. Our aim is to prepare students to meet the standards of a highly educated society by taking on the social and economic challenges of the present with a sense of civic duty and respect for human dignity.

Our University is dedicated to preparing students with both the soft and hard skills that are essential for success in a multinational and multicultural Europe.



Briefly About Poland

Area:	312,679 km ²
Population:	38.7 m.
Official language:	Polish
Capital city:	Warsaw (1.8 m. inhabitants)
Currency:	1 złoty (PLN)
Climate:	moderate with both maritime and continental elements
Biggest cities:	Warsaw, Krakow, Wroclaw, Poznan, Lodz, Gdansk, Bydgoszcz
Electricity:	230V
Time Zone:	GMT+1h

Why Poland?

- natural and tourist advantages (23 national parks, 14 Polish sites registered on the UNESCO World Heritage List), the Tatra Mountains, the Baltic Sea, lakes, forests;
- heart of Europe but lower costs of living than in Western European countries;
- fast developing country with strong economy;
- plenty of festivals, sports and cultural events;
- tasty and healthy food;
- high safety to all the local as well as international students;
- one of the most dynamically developing education market in Europe.



A CAMPUS TEEMING WITH LIFE



A city within a city

The campus of the WSG University is a modern and functional space embedded in a remote yet picturesque part of Bydgoszcz. From the north it lies on the Brda riverbank, from the south it neighbours historical districts – the City Centre and Okole. Here we successfully act in the field of science and research, here we develop the culture and the art, we practise various sport disciplines, develop medical and educational care facilities, cooperate with business implementing even most technologically challenging ideas.



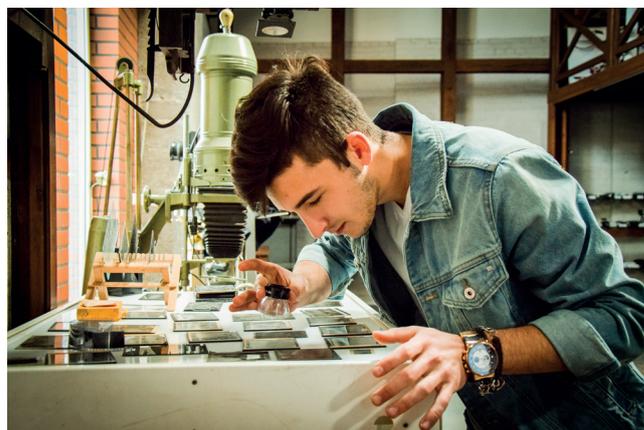
Revitalization

Today it's hard to believe, but yet in late 90's last century the area was degraded by industry, the vicinity was full of disgusting ruins of former shoe, photochemical and tanning industry buildings. During just 10 years we've changed the hopeless post-industrial landscape of this area into a showcase of our city, showing an example of brave and model-like revitalization of the degraded substance.

Our offer

Yet we haven't been satisfied with just that. Almost each year the university campus keeps gaining new facilities and functions. Our university arena is a still developing live organism, teeming with energy since early morning until late evening, open to all city inhabitants. Along the 500 m long riverbank 8 ha area is located and there one can find a dozen or so modern facilities, as well as buildings dated to the 19th century, thoroughly renovated under supervision of an art restorer.

In the **Social Service Centre** we run a day nursery and a psychological and educational centre. In the **University Medical Centre** we rehabilitate, diagnose and cure. Our well-equipped **Rewital Rehab and Biologic Recovery Centre** is taken advantage of by sportsmen, but also... film-makers. During the Camerimage Festival, the sport hall is transformed in a film plan where workshops are conducted by best film operators from all over the world. Artists also focus on the **Academe Cultur Space** located in the historic coach house. A unique **Museum of Photography**, a recording studio, an auditorium and two art galleries can be found here.



Didactic potential

Each year 7 thousand students from all over the world take advantage of lecture halls. During this academic year, about 900 guests from abroad have begun studying with us. We educate in the field of **tourism, economic, social and human sciences, construction, IT, mechatronics and medicine**. We have curricula for **MBA** students and we specialize in continuing education. Apart from bachelor, master and engineer degree studies, we offer post-graduate studies and various forms of professional education. We also run a **Family University, Child University and University of the Third Age**. Our academic staff consist of 650 lecturers from 22 countries (including 90 professors). We have our own library and a dozen or so IT workshops.

Our advantages also include well-equipped research and development labs where we conduct didactic classes, as well as projects intended for business. Entrepreneurs and local government institutions from the entire province and neighbouring regions submit us performance of tests, reports and prototype devices. **InLAB workshop**, launched 7 years ago and accredited by the Polish Agency for Enterprise Development, will this year implement 3 million PLN worth research projects for external contractors.

Our idea is continuous development and openness. Many educational and pro-social projects in which our university has been engaged since the very beginning open us to local environment. We have our own canteen, sport playgrounds, beach, an arboretum, a gym, a kayak and bike rental centre, that each day come handy for all city inhabitants.

STUDY PROGRAMMES



International business

The International Business program is grounded in Accounting and Controlling, Company Management, Logistics, Transport, and Forwarding Trade. It is based on highly valued management competencies and business competencies, enriched by social skills and specialised knowledge about particular economic sectors.

Experts from the WSG University provide our students with comprehensive skills such as: financial management, developing plans and analyses, budgeting, tasking and logistic tools, interpersonal communication abilities, and maintaining and extending relations with the local region, negotiations and cooperation with partners. Our students develop the skills to run a business independently, by supplying them with practical knowledge in the basics of legal, tax, accounting and fiscal regulations.

This outstanding opportunity is provided by cooperation among leading regional business people and entrepreneurs, economists and institutions supporting business. Business specialist forms the profile of our graduates, thanks to determining definite, expected skills and qualifications.

International tourism and hospitality management

From the beginning our university has been a leading training centre for study of the tourism industry. The WSG University is noted for excellent contacts with both the tourism trade and lecturers with long-lasting experience in the fields of tourism, hospitality, and gastronomy.

Our approach is to end the divorce of the theoretical from the practical, and we include a definitive emphasis on specialised knowledge to prepare the student for employment in the travel service sector. This is done by providing students with a prospective on labour market, skills and competencies required by employers in these fields. Upon completion of this programme, students will be fluent in the technical language, labour market and performance of tourism economy institutions.

Computer engineering and mechatronics

The attractiveness of technical studies in sectors of modern technologies is clear to all. We offer studies in important fields such as Informatics or Robotics that are in high demand areas for both students and professional people already active in the field.

We provide studies matched to the needs of companies at the regional, national and international levels. We offer studies in Programming, Computer Graphics, Information and Communication Technologies. Our students study in modern mechatronic and computer science laboratories, including our Robotics Laboratory, Meteorology Laboratory and Microprocessor System Laboratory. The quality of the staff is supported by business partners such as Synrise System, Mobica and PESA.

Studies at the WSG University are practical programmes matched to student's profile and are qualified for creating modern, engineering competencies.

The programmes include design engineering, working in teams, work ergonomics and computeraided manufacturing. These studies provide the essential technical knowledge matched to particular fields of industry and economy. They enable students to recognize modern technologies through direct contact with manufacturers and suppliers. They provide the opportunity to fulfil students' own projects and solve application engineering and computer science problems in direct cooperation with industries.

Familiarise yourself with the opportunities to undertake studies dedicated to people having technical skills and developing their interests in the full range of modern technologies.



Applied medical sciences – Medical and care services

A graduate of the practical studies in the field of "medical and care services" will have interdisciplinary knowledge in the fields of pedagogy, sociology, psychology, human biology, as well as health sciences.

Person will be professionally prepared for independent medical and care services in health care facilities, in social welfare homes, hospices, day care homes as well as care and treatment facilities. Candidate will be able to carry out widely understood tasks related to modern trends in health education and to support the correct and creative adaptation of the patient/ward in the environment.

The graduate will learn about various forms and techniques of occupational therapy used in the treatment and rehabilitation of patients. After completing first-cycle studies, students will learn about methods of care, educational and physiotherapeutic work, as well as legal regulations pertaining to medical and care services. They will have well-developed social competencies allowing them to function in various social roles in the workplace. After completing first degree studies with a practical profile, the graduate can participate in the treatment of a patient as part of a multidisciplinary team.

During the course the student will acquire knowledge about:

- the correct structure and functioning of the human body, structural and functional changes being a symptoms of diseases,
- the main psychological mechanisms of a mentally mature person, as well as during its development, including the mechanisms of health and mental disorders,
- biological, psychological and ethical foundations of upbringing,
- the principles of education influences, in relation to a child who develops properly and is disturbed in development,
- the principles of caring for dysfunctional persons in the field of the senses of sight and hearing, dysfunction of the motor organs, intellectual dysfunction - acquired or congenital.

A broad spectrum of knowledge and competencies of a graduate in this field will give you the opportunity to work in a caring way, focused on the elderly, disabled and dependent people.

A graduate can work in the following types of public and non-public institutions:

- houses of the daily living
- senior homes
- toddler's houses
- community centres
- social welfare homes
- nurseries
- addiction treatment centres
- rehabilitation centres
- wellness and SPA centres



OUR STUDENTS SAY



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Was the decision to study in Bydgoszcz, right? Yes, of course. The city is nice and calm. University campus is an awesome place to be, especially during summer. I met here a lot of friends from all around the world. Studies at WSG broaden my knowledge and horizons. Right now I'm about to complete my diploma of International Business and can't wait to use all the knowledge I got here in practice. Yes, the decision to study at WSG was definitely the right step. It's a place to come.

*Bisa Ntete Jelka Ingrid,
student of Computer engineering and mechatronics*

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I am studying here already for two years. I'm really happy I did chose WSG as a place of my arrival. The atmosphere here is great, there are many sports activities and events going on. Great people with which may exchange an experience. The hardest part was to get familiar with language but university helped a lot, not only to understand its basics but also to work everything out in the new environment. I really like where I am now. Truly past two years are the unforgettable moment of my life, awaiting what next ones bring. makes.

*Kazmi Mohammad Tariq,
student of International business*

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INTERNATIONALISATION

The University is a member of different partner networks and cooperates with more than 100 HEIs from all around the world in different areas: student and teacher exchanges, dual and multiple degree programmes, common R+D as well as educational projects. Internationalization is one of the most important focuses at UoE.



Polish language & culture school

The Summer School “Polish Language & Culture” is a periodic event that takes place at WSG University. The course is not only a close study of the Polish language but also an insight into national resources and cultural heritage. During their stay in Poland, students visit e.g. Toruń, Sopot, Gdańsk, and Gdynia. They also participate in local attractions of Bydgoszcz. The programme includes the tour over Bydgoszcz – in search of the pearls of secession, a visit to cultural institutions: the Opera Theatre, the Museum of Soap and History of Dirt, and the Waterworks Museum. There is, of course, some typical recreation. The students visit among other things the Myślęcinek Forest Park for Culture and Leisure, the Botanical Garden and the Polish Fauna Garden. In 2013 The Polish Language and Culture School was given an award by the Ministry of Science and Higher Education and participated in the ministerial competition to host Polish language summer course for outstanding students from foreign universities.

Summer Schools

The WSG University is pleased to host international students from all over the world. Currently, the University offers summer schools covering different areas of study. Most of the courses are based around the experience with two-week Intensive

Programmes that had been conducted at the University for many years in the framework of LLP-Erasmus Programme. Students attended the Intensive Programmes from more than 20 countries, which creates a unique international learning environment.

Sharing experience and different perspectives with students and teachers from different countries and cultures is a crucial part of our summer schools experience. Summer Schools currently offered by the WSG University include:

International Summer School in Programming Applications for Android System – Android CAMP

International Summer School in Robots Engineering – CampRobotica

International Summer School in Intercultural Approaches to Entrepreneurship – Entrepreneurship Academy

International Summer School in Service Innovation Design – SID

International Summer School in Branding and Marketing – B&M Academy

International Summer School in European Awareness – EuroCitizen

International Summer School of Polish Language and Culture



Coprnicus Programme

Centre for Postgraduate Education and Training (CKPIS) including Business School MBA, Postgraduate Studies, Training and Certification Centre and School of Foreign Languages is a university's unit responsible for conducting extensive educational activities. Following top European universities we offer MBA studies, postgraduate studies, trainings, courses, workshops and language programmes which aim at improving employees' qualifications as well as ensuring their competitive advantage and adaptation to the changing job market trends. Our key advantages are experience, reliability and professional facilities. We have at our disposal our own lecture halls and workshop rooms which are equipped with a variety of didactic aids. Our classes are carried out by the qualified staff made of expe-

rienced experts of business practice and trainers graduated from the most renowned universities who hold certificates of professional associations and possess all required licenses. Acquired skills and qualifications are confirmed by prestigious certification bodies and organisations in sector. Each of our orders is approached individually since the needs of our customers are very different and often determined by the nature of an industry and market on which they operate. We offer and adjust our services based on the analysis of a company's specific needs. We take pride in being trusted by many companies and institutions from both public and private sector. In the Centre for Postgraduate Education and Training we offer the following services:

- Postgraduate studies
- Business School MBA – MBA Programme, postgraduate studies and training courses for managerial staff
- Specialist courses and trainings
- Language courses – 23 languages, levels from A1 to C1
- International certificates
- Centre of Specialised Translation



PROGRAMME Visiting Professor

The "Visiting Professor" programme has been running at WSG University for many years. Due to the participation in classes conducted by highly respected lecturers from abroad, students have an opportunity to learn innovative teaching methods as well as a new perspective on topics they are interested in. Moreover, because English is the language of instruction, the students also have the possibility to increase their linguistic competence by broadening the vocabulary connected to specific areas.

Erasmus+

The WSG University has been participating in the Erasmus (previously Socrates) programme since 2005. The programme allows students not only to spend one semester abroad but also to take part in classes organized for incoming Erasmus students at our university. It is worth mentioning that the number of students who would like to study abroad within Erasmus+ programme is still increasing.



International Affairs Office
WSG University

phone: +48 52 567 00 78

e-mail: dsm@byd.pl

www.eurostudies.pl